



# Town of Rochester

**You will be automatically enrolled in the Rochester Community Electricity product, "Rochester Standard", unless you affirmatively opt out by mailing and postmarking the enclosed opt-out card by May 21, 2024.**

April 18, 2024

Dear Rochester Electricity Customer,

The Town of Rochester is offering a program called Rochester Community Electricity (RCE). The Program is a carefully designed alternative to your current electricity supply options, which include those offered by Eversource and other third-party electricity suppliers. Through the Program, Rochester aims to provide electricity products that increase our community's renewable energy use and reduce carbon pollution.

## YOUR OPTIONS

Your participation in the Program is voluntary. You can leave the Program at any time without penalties or fees.

- 1 Automatically enroll in Rochester Standard, which meets MA renewable energy requirements**  
If you take no action, you will be automatically enrolled in the default product, Rochester Standard, starting on your June 2024 meter read. The electricity supplier for the Rochester Community Electricity Program is Direct Energy.
- 2 Choose to enroll in another Rochester product with more or less renewable energy content**  
To choose a different product, call the program's electricity supplier, Direct Energy, at (866) 968-8065, or submit a request at [electricity.townofrochestermass.com](http://electricity.townofrochestermass.com).
- 3 Choose to continue with Eversource Basic Service**  
To remain with Eversource Basic Service for your electricity supply, you must opt out. To opt out before being automatically enrolled, you must take one of the following actions before **May 21, 2024**:

Postmark and mail the enclosed opt-out card      *or*      call Direct Energy at (866) 968-8065      *or*      submit the opt-out form at [electricity.townofrochestermass.com](http://electricity.townofrochestermass.com)

## PRODUCT SUMMARY

	Eversource Basic Service (if you opt out)	Rochester Standard (automatic)	Rochester Plus
<b>Price</b>			
Residential	17.216 ¢/kWh	16.310 ¢/kWh	17.850 ¢/kWh
Small Business	17.552 ¢/kWh		
Large Business	22.559 ¢/kWh*		
<b>Voluntary Renewable Energy Content</b>	-	meets MA renewable energy requirements	adds voluntary renewable energy (MA Class I RECs) to total 100%
<b>Duration</b>	January – July 2024 *Large Business: April – June 2024	Enrollment to December 2024	Enrollment to December 2024

**The Rochester Community Electricity Program cannot guarantee savings compared to Eversource Basic Service for the duration of the Program pricing because future Basic Service rates are unknown.**

Program prices could also increase as a result of a change in law that results in a direct material increase in costs during the term of the electric supply contract. Program prices include a commission fee of \$0.001/kWh for the aggregation consultant. Program prices also include taxes which are billed as part of the power supply charge.

Rochester Community Electricity prices apply to service beginning and ending on the days of the month that your meter is read. Rates indicated above are for Supply Services only.

Some products contain additional Renewable Energy Certificates (RECs) above that required by MA law. The additional RECs qualify for MA Class I designation from generation located within, or delivered to, New England.

## RENEWABLE ENERGY DETAIL

The Commonwealth of Massachusetts requires that all electric supply products include a minimum of 59% renewable energy resources in 2023, 62% in 2024, and 63% in 2025. Some program products, as shown below, contain additional renewable energy that exceeds the minimum required by the Commonwealth.

Name	Year	Required RPS MA Class I	Required Other	Voluntary MA Class I	Total
<b>Eversource Basic Service</b> (if you opt out)	2023	22%	37%	-	<b>59%</b>
	2024	24%	38%	-	<b>62%</b>
	2025	27%	36%	-	<b>63%</b>
<b>Rochester Standard</b> (automatic)	2023	22%	37%	<b>10%</b>	<b>69%</b>
	2024	24%	38%	<b>10%</b>	<b>72%</b>
	2025	27%	36%	<b>10%</b>	<b>73%</b>

The Renewable Portfolio Standard (RPS) is the minimum renewable energy required each year by the Commonwealth of Massachusetts. MA Class I renewables are from new sources located within, or delivered to, New England, and built after 1997. For details on all required sources, see [www.mass.gov/service-details/program-summaries](https://www.mass.gov/service-details/program-summaries).

## PROGRAM DETAIL

- Eversource will continue to deliver the electricity that you use in your home and is responsible for the delivery charges that appear on your monthly bill. If you have questions about the delivery portion of your bill, contact Eversource at (800) 592-2000, or by visiting <https://www.eversource.com/content/residential>.
- The Program is served by Direct Energy, DPU license number CS-047, (866) 968-8065, <https://www.directenergy.com/>.
- You can switch to a different program supply product any time after you've enrolled.
- Budget Plan or Eligible Low-Income delivery rate consumers will continue to receive those benefits from Eversource.
- Solar Electricity Consumers will not be impacted and will continue to receive their net metering credits while participating in the Program.
- You can leave the Program with no associated early termination fees any time after you've enrolled. If you leave the Program, your account(s) will be returned to Eversource Basic Service on the next available meter read.
- Exit Terms for Basic Service: There is no penalty charge for leaving Eversource Basic Service, however, Large Business customers may receive a billing adjustment charge or credit.
- Information about Basic Service: visit [www.mass.gov/info-details/basic-service-information-and-rates](https://www.mass.gov/info-details/basic-service-information-and-rates), or call Eversource at (800) 592-2000.
- If you are receiving electricity supply from a competitive supplier and believe you have received this opt-out letter in error, you must sign and return the enclosed opt-out card. This will ensure you continue to receive your electricity from that competitive supplier and prevent any possible early termination fees.
- Tax-exempt small business customers participating in the Program must provide a copy of their Tax Exemption Certificate directly to Direct Energy via email at [usn.taxexemption@directenergy.com](mailto:usn.taxexemption@directenergy.com), or mail at Direct Energy, Attn: USN Tax Exemption Dept, PO Box 180, Tulsa OK 74101-0180 in order to maintain their tax-exempt status.
- If you participate in the Program, you will be automatically enrolled at a new price at the end of the contract term unless you inform the Town otherwise. The new price may be higher or lower than the existing price, and the voluntary renewable energy content may change. The Town will contact you no later than 30 days before each automatic renewal to notify you of your supply options.

## CUSTOMER SUPPORT & MORE

Please visit [electricity.townofrochestermass.com](https://electricity.townofrochestermass.com), or call (866) 968-8065 for additional program details.

The Massachusetts Department of Public Utilities recommends that consumers visit the Energy Switch website to view the broad range of available electric supply products, including your electric utility's basic service price. You can visit the website at <http://energyswitchma.gov>.