



Town of Rochester

ROCHESTER COMMUNITY ELECTRICITY

November 15, 2024

The Town of Rochester is pleased to announce that our electricity supply program, Rochester Community Electricity (RCE), has been renewed! is a group purchasing program, operated by the Town since 2023, which provides electricity supply options to help residents and businesses manage costs and increase renewable energy use. You currently receive one of Rochester's supply options. This letter explains upcoming changes to the products and your options.

Rochester's new pricing takes effect starting on your December 2024 meter read.

All Rochester prices will be lower than Eversource's current residential Basic Service prices.

No action is needed to receive the new pricing.

Our current pricing has been fixed since March 2023, providing multiple years of price stability. During this time, the Program has collectively saved \$446,000 for the community, or \$230 per average residential customer, compared to Eversource's supply cost.

ROCHESTER'S NEW SUPPLY OPTIONS

The Town is pleased to have secured lower rates for all RCE products through December 2027. All RCE products will also cost less than Eversource's Basic Service residential supply when the new prices go into effect.

All new RCE product prices will be fixed for **36 months**, from **December 2024 through December 2027 meter reads**.

Rochester Standard

13.700 ¢/kWh

Meets MA renewable energy requirements

(62% renewable in 2024)

Rochester Plus

15.040 ¢/kWh

Adds voluntary renewable energy (MA Class I RECs) to total 100%

(100% renewable in 2024)

The Eversource Basic Service residential price is 15.772 ¢/kilowatt-hour (kWh) from Aug. 1, 2024 – Jan. 31, 2025 and contains only the required minimum renewable energy. As Eversource prices change frequently and future rates are unknown, future savings cannot be guaranteed.

You may switch to another Rochester supply option at any time OR you may leave the Program at any time, without penalty and return to Basic Service with Eversource. To switch options or leave the Program, call our program's electricity supplier, Direct Energy Services, LLC ("Direct Energy"), at (866) 968-8065 from 9 AM – 5 PM Monday through Friday, or submit a request at electricity.townofrochester.com.

ROCHESTER CURRENT & NEW PRICES

The table below shows the current and new prices based on which supply option you use. Unless you have affirmatively selected another option in the past, you use the Rochester Standard supply option.

	Rochester Standard		Rochester Plus	
	Current	New	Current	New
Price	16.310 ¢/kWh	13.700 ¢/kWh	17.850 ¢/kWh	15.040 ¢/kWh
Duration	Mar 2023- Dec 2024	Dec 2024 – Dec 2027	Mar 2023- Dec 2024	Dec 2024 – Dec 2027
Required Renewable Energy	62%	62%	62%	62%
Voluntary Renewable Energy (Class I sources)	None	None	38%	38%
Total	62%	62%	100%	100%
Supplier	Direct Energy	Direct Energy	Direct Energy	Direct Energy

- Program prices only apply to the **Supply** portion of your electric bill. Eversource will continue to set the charges on the **Delivery** on your electric bill and will repair outages and manage all billing.
- has no impact on any solar benefits, low-income discounts, or budget billing plans.
- At the end of the pricing term, you will be automatically renewed in your current product, which may have a higher or lower price and a different percentage of voluntary renewable energy as negotiated by the Town. The Town will announce price changes at least 30 days before any such price change takes effect. Product details will always be available on the Town’s website for the Program: electricity.townofrochestermass.com.
- Wind, solar, and low-impact hydropower are some of the most common sources that qualify for Class I. For more details on Class I sources and the required minimum renewable energy, see www.mass.gov/service-details/program-summaries.

NEXT STEPS

- The first bill to show the new pricing will be the bill you receive showing usage from your December 2024 to January 2025 meter read. Most customers can expect to receive this bill in mid-January.
- Tax-exempt small business customers participating in the Program must provide a copy of their Tax-Exemption Certificate directly to Direct Energy via email at usn.taxexemption@directenergy.com, or mail at Direct Energy, Attn: USN Tax Exemption Dept, PO Box 180, Tulsa OK 74101-0180, in order to maintain their tax-exempt status.
- If you are receiving electricity supply from a competitive supplier, you may have signed up after this mailing list was created. To ensure that you continue to receive your electricity from that competitive supplier and prevent any possible early termination fees, **you must contact Rochester’s supplier to opt out of the Program.**

QUESTIONS & SUPPORT

- For questions or troubleshooting, please contact the town’s consultant that manages the Program, Good Energy, by using the online form at electricity.townofrochestermass.com, or by calling (508) 301-3868.