

2024 Annual Report: Rochester Community Electricity

Public Access Attachment III.C

Public Access to Plan/Ongoing Program Information	
Location	Description
Municipal website	Municipal website community electricity page provides information on the program structure and operation and access to the program website. The community electricity page can be accessed in the "Community Electricity" header on the homepage. Townofrochestermass.com/home/pages/rochester-community-electricity
Program website	Program website provides information on the program structure and operation, product rates, access to the aggregation plan, and instructions to enroll, select a different product, and leave the program. The website also provides contact information for the program supplier and consultant. Electricity.townofrochestermass.com/
Announcement to local/regional media	Municipality issued a press release with a link to the program access for program pricing as a method to notify residents and businesses of the upcoming program changes and their options to participate.
Social media accounts	Municipality issued social media posts with renewed program pricing as a method to notify residents and businesses of the upcoming program changes and their options to participate.
Physical Mailing	Municipality mailed opt out letters with program pricing as a method to notify residents and businesses of the upcoming program changes and their options to participate.

**Organizational Structure
Attachment IV.A**

Organizational Structure			
Core Functions	Performing Entity		
	Municipality	Consultant	Supplier
Liaisons/Representatives/Agents			
Municipal Representative/Agent before Department (iii)	Cameron Durant, cdurant@townofrochester.com , (508) 763-3871 Ext. 110	Good Energy, L.P.	Direct Energy
Liaison with DOER		X	
Liaison with Electric Distribution Companies		X	
Plan Elements			
Procurement of Supply		X	
Product Determination	X		
Other Funding/Costs	X		
Customer Enrollment			X
Customer Notifications/Outreach/Education	X	X	
Ongoing Program Information	X	X	
Program Termination	X		
Annual Reports		X	
Customer Service	Cameron Durant, cdurant@townofrochester.com , (508) 763-3871 Ext. 110	Allison McNeill, Support_MA@goodenergy.com , (508) 301-3868	Customer Support, aggregationsupport@directenergy.com , (866) 968-8065

Equitable Treatment of Customer Classes
Attachment IV.B.1.c

Equitable Treatment of Customer Classes					
Plan Element					
Procurement of supply (§ IV.B.2)	Product Rate Setting/Renewable Energy Content (§ IV.B.3)	Other Funding sources/Costs (§ IV.B.4)	Customer Enrollment (§ IV.B.5)	Customer Notifications (§ IV.B.6)	Ongoing Program Notification (§ IV.B.7)
	X				

**Procurement of Supply
Attachment IV.B.2**

Procurement of Supply	
Procurement Steps	Timeline
Issue RFQs/RFPs	April 17, 2024
Negotiate ESA	April 17 - May 8, 2024
Evaluate Bids and Execute ESA	April 17 - May 8, 2024

**Opt-Out Notification
Attachment IV.B.6.a**

Representative Opt-Out Notification					
		Municipal Aggregation Products		Basic Service	
		Rochester Standard (Default)	Rochester Plus (Optional)	January through July 2024	August 2024 through January 2025
Price (in \$/kWh)		\$0.16310/kWh	\$0.17850/kWh	\$0.17216/kWh	0.15772/kWh
Renewable Energy Content in 2024 (% of total)					
Required		62%	62%	62%	62%
Voluntary	RPS Class I	0%	38%	0%	0%
Total		62%	100%	62%	62%
Supplier Name		Direct Energy		Eversource	Eversource
Effective Dates		March 2023 until December 2024		Jan. 1 through Jul. 30, 2024	Aug. 1, 2024 through Jan. 31, 2025

**Notification of Product Change
Attachment IV.B.6.b**

Notification of Product Change: Rochester Standard			
		Default Product	
		Old	Current/New
		Rochester Standard	Rochester Standard
Price (in \$/kWh)		\$0.16310/kWh	\$0.13700/kWh
Renewable Energy Content in 2024 (% of total)			
Required		62%	62%
Voluntary	RPS Class I	0%	0%
TOTAL		62%	62%
Supplier Name		Direct Energy	Direct Energy
Effective Dates		March 2023 until December 2024	December 2024 until December 2027

Notification of Product Change: Rochester Plus			
		Optional Product	
		Old	Current/New
		Rochester Plus	Rochester Plus
Price (in \$/kWh)		\$0.17850/kWh	\$0.15040/kWh
Renewable Energy Content in 2024 (% of total)			
Required		62%	62%
Voluntary	RPS Class I	38%	38%
TOTAL		100%	100%
Supplier Name		Direct Energy	Direct Energy
Effective Dates		March 2023 until December 2024	December 2024 until December 2027

**Annual Product Information
Attachment IV.B.7.b.i**

Annual Product Information: January 2024 until December 2024					
		Rochester Standard (Default)	Rochester Plus (Optional)		
Rate Components (in \$/kWh)					
Supply and Renewable Energy Costs		\$0.16210/kWh	\$0.17750/kWh		
Adders	Consultant Services	\$0.001/kWh	\$0.001/kWh		
TOTAL		\$0.16310/kWh	\$0.17850/kWh		
Renewable Energy Content (in % of total)					
Required		62%	62%		
Voluntary	RPS Class I	0%	38%		
TOTAL		62%	100%		
Participants					
		Average #	Total kWh	Average #	Total kWh
Residential		1,664	13,004,674	18	98,941
Low-Income		97	860,203	0	0
Small Commercial & Industrial		204	1,742,617	0	0
Large Commercial & Industrial		0	184,120	0	0
TOTAL		1,966	15,791,614	18	98,941
Supplier Name		Direct Energy		Direct Energy	
Effective Dates		March 2023 until December 2024		March 2023 until December 2024	

Annual Product Information: December 2024				
		Rochester Standard (Default)		Rochester Plus (Optional)
Rate Components (in \$/kWh)				
Supply and Renewable Energy Costs		\$0.13600/kWh		\$0.14940/kWh
Adders	Consultant Services	\$0.001/kWh		\$0.001/kWh
Total		\$0.13700/kWh		\$0.15040/kWh
Renewable Energy Content (in % of total)				
Required		62%		62%
Voluntary	RPS Class I	0%		38%
TOTAL		62%		100%
Participants				
	Average #	Total kWh	Average #	Total kWh
Residential	1,608	1,099,188	18	12,646
Low-Income	94	74,851	0	0
Small Commercial & Industrial	187	128,695	1	12,944
Large Commercial & Industrial	1	139,440	0	0
TOTAL	1,890	1,442,174	19	25,590
Supplier Name	Direct Energy		Direct Energy	
Effective Dates	December 2024 until December 2027		December 2024 until December 2027	

Annual Adder Information
Attachment IV.B.7.b.ii

Annual Adder Information	
Type of Adder	Revenue (in \$)
Supply and Renewable Content	\$ 2,777,341
Consultant Services	\$ 17,358

Voluntary Annual Renewable Energy Content Information
Attachment IV.B.7.b.iii

Voluntary Annual Renewable Energy Information		
Category of Renewable Energy	MWh	Mechanism
RPS Class I	47	NEPOOL GIS