

2023 Annual Report: Rochester Community Electricity

Public Access Attachment III.C

Public Access to Plan/Ongoing Program Information	
Location	Description
Municipal website	Municipal website community electricity page provides information on the program structure and operation and access to the program website. The community electricity page can be accessed in the "Community Electricity" header on the homepage. Townofrochestermass.com/home/pages/rochester-community-electricity
Program website	Program website provides information on the program structure and operation, product rates, access to the aggregation plan, and instructions to enroll, select a different product, and leave the program. The website also provides contact information for the program supplier and consultant. Electricity.townofrochestermass.com/
Announcement to local/regional media	Municipality issued a press release with a link to the program access for program pricing as a method to notify residents and businesses of the upcoming program launch and their options to participate.
Physical Mailing	Municipality mailed opt out letters with program pricing as a method to notify residents and businesses of the upcoming program launch and their options to participate.
Public Meeting	Municipality held a public meeting on 2/15/23 to notify residents and businesses of the upcoming program launch, program pricing and participation details, and answer questions from the community.

**Organizational Structure
Attachment IV.A**

Organizational Structure			
Core Functions	Performing Entity		
	Municipality	Consultant	Supplier
Liaisons/Representatives/Agents			
Municipal Representative/Agent before Department (iii)	Cameron Durant, cdurant@townofrochester.com , (508) 763-3871 Ext. 110	Good Energy, L.P.	Direct Energy
Liaison with DOER		X	
Liaison with Electric Distribution Companies		X	
Plan Elements			
Procurement of Supply		X	
Product Determination	X		
Other Funding/Costs	X		
Customer Enrollment			X
Customer Notifications/Outreach/Education	X	X	
Ongoing Program Information	X	X	
Program Termination	X		
Annual Reports		X	
Customer Service	Cameron Durant, cdurant@townofrochester.com , (508) 763-3871 Ext. 110	Allison McNeill, Support_MA@goodenergy.com , (508) 301-3868	Customer Support, aggregationsupport@directenergy.com , (866) 968-8065

Equitable Treatment of Customer Classes
Attachment IV.B.1.c

Equitable Treatment of Customer Classes					
Plan Element					
Procurement of supply (§ IV.B.2)	Product Rate Setting/Renewable Energy Content (§ IV.B.3)	Other Funding sources/Costs (§ IV.B.4)	Customer Enrollment (§ IV.B.5)	Customer Notifications (§ IV.B.6)	Ongoing Program Notification (§ IV.B.7)
	X				

Procurement of Supply
Attachment IV.B.2

There were no additional procurements for Rochester Community Electricity in 2023.

**Opt-Out Notification
Attachment IV.B.6.a**

Representative Opt-Out Notification					
		Municipal Aggregation Products		Basic Service	
		Rochester Standard (Default)	Rochester Plus (Optional)	January through June 2023	July through December 2023
Price (in \$/kWh)		\$0.16310/kWh	\$0.17850/kWh	\$0.25776/kWh	\$0.16078/kWh
Renewable Energy Content (in % of total)					
Required		59%	59%	59%	59%
Voluntary	RPS Class I	0%	41%	0%	0%
Total		59%	100%	59%	59%
Supplier Name		Direct Energy		Eversource	Eversource
Effective Dates		March 2023 through December 2024		Jan. 1 through Jun. 30, 2023	Jul. 1 through Dec. 31, 2023

Notification of Product Change
Attachment IV.B.6.b

There were no product changes for Rochester Community Electricity in 2023.

**Annual Product Information
Attachment IV.B.7.b.i**

Annual Product Information: March 2023 through December 2023				
		Rochester Standard (Default)	Rochester Plus (Optional)	
Rate Components (in \$/kWh)				
Supply and Renewable Energy Costs		\$0.16210/kWh	\$0.17750/kWh	
Adders	Consultant Services	\$0.001/kWh	\$0.001/kWh	
TOTAL		\$0.16310/kWh	\$0.17850/kWh	
Renewable Energy Content (in % of total)				
Required		59%	59%	
Voluntary	RPS Class I	0%	41%	
TOTAL		59%	100%	
Participants	Average #	kWh	Average #	kWh
Residential	1,334	10,659,965	13	79,124
Low-Income	82	677,806	0	0
Small Commercial & Industrial	199	1,705,763	2	5,725
Large Commercial & Industrial	0	0	0	0
TOTAL	1,615	13,043,534	15	84,849
Supplier Name	Direct Energy		Direct Energy	
Effective Dates	March 2023 through December 2024		March 2023 through December 2024	

During the enrollment process in March 2023, there were supplier processing issues that delayed enrollment for most participants by one month to April 2023.

Annual Adder Information
Attachment IV.B.7.b.ii

Annual Adder Information	
Type of Adder	Revenue (in \$)
Supply and Renewable Content	\$ 2,129,417
Consultant Services	\$ 13,128

Voluntary Annual Renewable Energy Content Information
Attachment IV.B.7.b.iii

Voluntary Annual Renewable Energy Information		
Category of Renewable Energy	MWh	Mechanism
RPS Class I	35 MWh	NEPOOL GIS

Attachments

Announcement to local/regional media

The Wanderer
Volume 34, Issue 4 Number 1657 Beginning the Tri-Town Since 1919 January 23, 2025

Mattapoisett, MA
At 11:53 AM EST
Clear
37°F
W 16 MPH G 25
WeatherForYou.com

You are here: Home » Happenings » Rochester Community Electricity Program

Rochester Community Electricity Program

on January 24, 2023

The town of Rochester announces that it will launch its electricity aggregation program, Rochester Community Electricity (RCE), in March 2023. The Program is designed to provide new, competitively priced electricity supply options and more renewable energy for residents and businesses in Rochester. The Program was approved at the Rochester Town Meeting on May 20, 2019.

"The Town of Rochester is pleased to offer a reduced electric rate starting in March of 2023 and continuing for twenty-one months" – Glenn Cannon, Town Administrator."

The Program will offer a standard product rate that meets the renewable energy standards required by state law and will be more than 36% lower than the current Eversource Residential Basic Service electricity rate of 25.649 ¢ per kilowatt-hour (kWh) for the 21-month period, March 2023 through December 2024. Future savings under the Rochester Community Electricity Program compared to Eversource Residential Basic Service are not guaranteed because utility basic service rates change every six months for residential and small business accounts and every three months for large business accounts.

The Program will also offer a 100% renewable energy rate that includes renewable energy certificates equal to 100% of a customer's metered consumption. The electricity rates will be fixed over the 21-month term of the electric supply agreement, from March 2023 through December 2024.

Savings cannot be guaranteed as compared to Basic Service rates which change every six months for residential and commercial accounts, and every three months for industrial accounts.

Rochester has initiated and will continue a broad-based education and outreach effort to make residents and businesses aware of the Program. The best place to find the most updated information is the aggregation website electricity.townofrochestermass.com.

In mid-January 2023, eligible residents and businesses will receive a letter on behalf of the Town from the winning electricity supplier for the Program, Direct Energy. The letter will provide detailed program information and instructions on how to choose the optional Rochester Community Electricity rate or how to opt out of Rochester Community Electricity. No action is necessary if you would like to participate in Rochester Community Electricity's default electricity rate, Rochester Standard. All Rochester residential and business accounts on Eversource Basic Service that are eligible to participate in Rochester Community Electricity will be automatically enrolled in Rochester Standard as of their March 2023 meter read date. Anyone that does not want to participate in Rochester Community Electricity may opt out of Rochester Community Electricity without penalty, either before the Program begins, or at any time during the Program.

Electricity customers who are currently enrolled with a third-party supplier will not receive the opt-out letter and will not be automatically enrolled. These customers can voluntarily join the Program, but may be subject to penalties or early termination fees from the third-party supplier if they switch to the electricity aggregation program during the term of their contract.

For more information about the Program, go to electricity.townofrochestermass.com, call the program telephone number at (508) 301-3868 or call the program supplier Direct Energy at (866) 968-8065

Search this website...

Categories

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- Uncategorized (2)

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The municipality issued a press release with program pricing as a method to notify residents and businesses of the upcoming program launch and their options to participate.